

2026 PARTNERSHIP OPPORTUNITIES



Reach **50,000+**
Amazon Sellers

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BDSN Newsletter

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BDSN Partner Rates

TGIF, Kevin! 🎉

Here's how your publication is doing

↗ 10.9%

Active subscribers

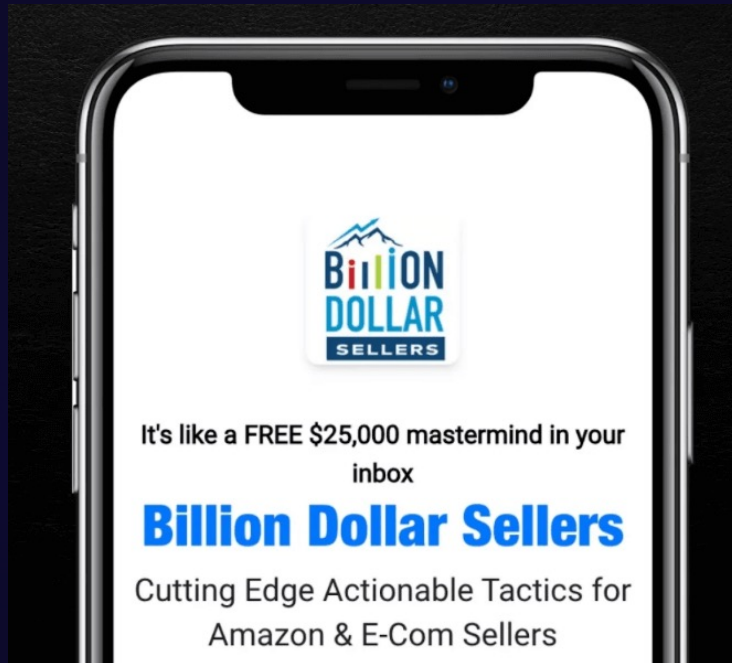
42,786

↗ 11.3%

Open rate ⓘ

59.01%

OPTION 1: BDSN NEWSLETTER



Engagement Metrics:

- 50,000+ active e-com subscribers
- 59.01% open rate
- 3.04% click through rate
- 2x weekly (Mon & Thurs)
- Sponsored emails 4X/week (Tues, Wed, Fri, Sun)

Subscriber Demographics:

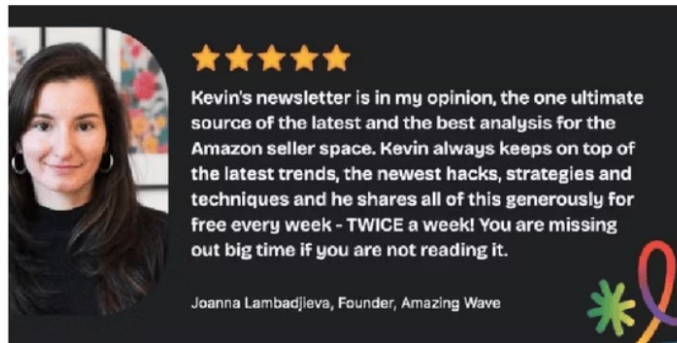
- All opted-in; removed if no opens or clicks for 30+ days
- 68% FBA Sellers, 15% Wholesalers, 17% Service Providers
- 74% selling on Amazon 2+ years

	United States of America	86.4%
	United Kingdom	3.8%
	Canada	2.4%

Some recent BDSN repeat advertisers:



OPTION 1: BDSN NEWSLETTER



Janelle Page · 1st

5h ***

Marketing and Business Growth Strategist. I Help Creators an...

I'm definitely not blowing smoke. Whenever someone asks me who it is they need to know in the space and/or the events they need to be at, or who they should follow for trusted advice, I always point them to [Kevin King](#). He's legit! And he's a super cool human being to boot!



Robert Prime (He/Him) · 1st

6h ***

Co-Founder Of MrPrime.com - Amazon Growth Expert, Speak...

100% could be a paid newsletter, massive value and best out there



Chad Rubin · 1st

🔥 Get +15% Profit on Amazon with Smarter Pricing | Profasee, F...

[Visit my website](#)

3h · 💰

Most newsletters today belong in the 🗑️ folder.

Truthfully, only a handful deserve praise—especially in the Amazon space, where quality content and information are scarce.

But some newsletters are different. Beautiful, even.

You read them and walk away with something...

Something intriguing. Mind-altering. Money-making.

I know one such gem.

A newsletter praised by both e-commerce and Amazon sellers alike.

Owned by a smart guy, written with care, and packed with powerful insights.

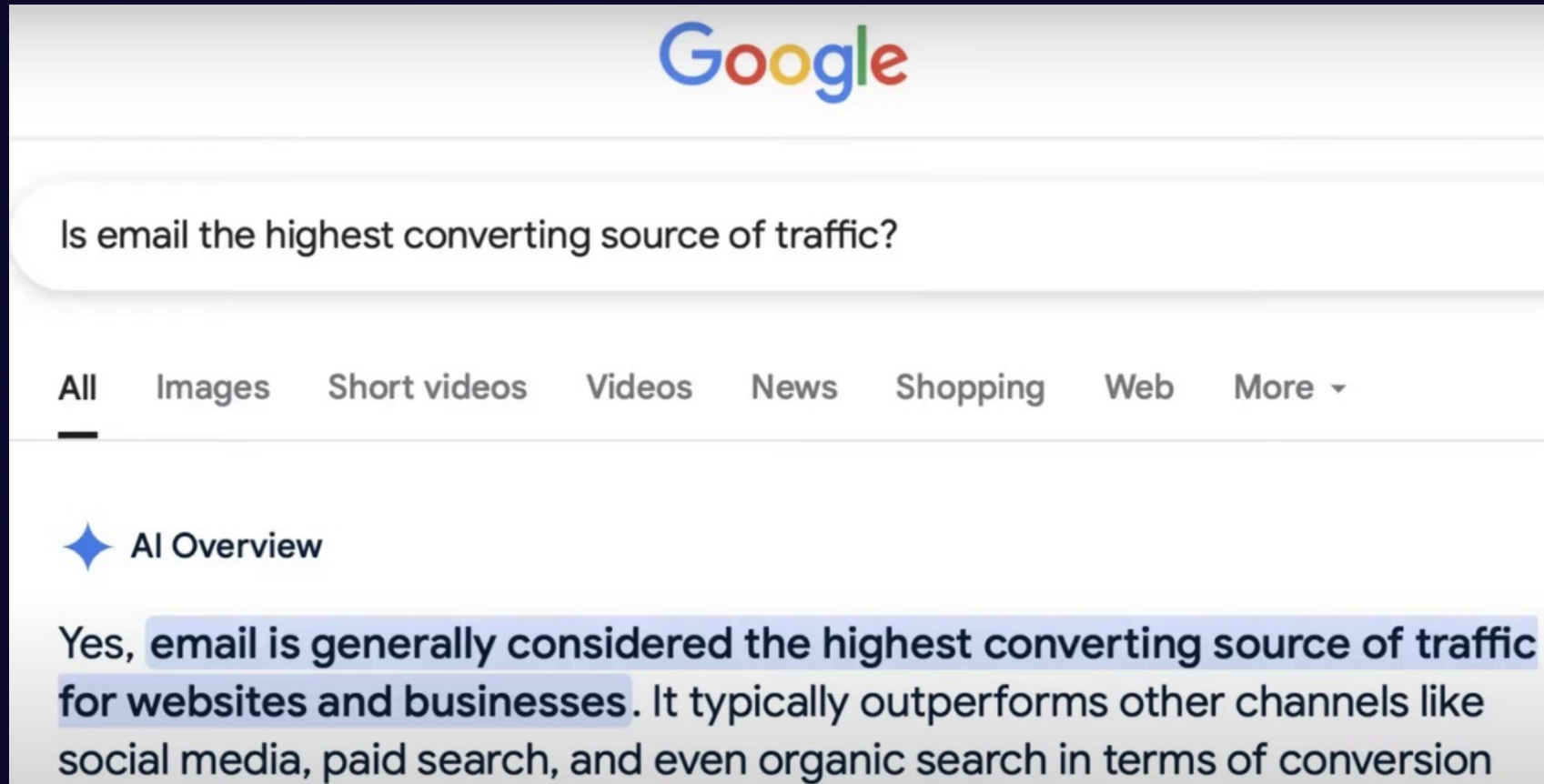
Almost every issue from this newsletter proves invaluable and mindblowing.

In a world bombarded by half-baked, mediocre content churned out by AI, this is rare.

If you're an Amazon Seller, you might want to see this beauty for yourself.

It's called Billion Dollar Sellers by [Kevin King](#) (an Amazon OG who's been at it since 1998!)

OPTION 1: **BDSN NEWSLETTER**



MASSIVE ROI = HAPPY PARTNERS

SB

Shane Barker

Re: Amazon Sellers: Stop renting attention. Start owning it
To: Kevin King,

Hey Kevin,

I know you are doing your newsletter webinar tomorrow and I wanted to give you some good news.

For the 2 campaigns we did with you, we paid \$3,500 for each dedicated newsletter and to date we have made \$58k (this number keeps growing each month).

Also if you need me to be a testimonial for the newsletter, I can do a video testimonial and show how your newsletter CRUSHES!

Kevin's audience on BDSN is full of only high quality, highly engaged Amazon Sellers that trust him and his partners. He is very selective about who he partners with and his audience knows this, creating a trusted environment. This, paired with his high quality content is why our ads in BDSN always perform above and beyond expectations. They drive lots of clicks with high interest & intent. We plan to continue advertising with Kevin for a long time to come and consider him one of our best and most beloved partners.



Chris Rawlings



Izabella Ritz

Hey Kevin, just wanted to tell you that your newsletter and email list promotions are phenomenal. I didn't even tell you yet, but I'm planning to reach out soon if you've got any slots available in May.

From our side, we're seeing around 7 to 10x ROI per promo. Sometimes it doesn't hit right away, but we see it over time—and it always comes through.

You're doing such a good job. Your audience is super well-nurtured, they actually buy, and you can tell they've got a solid mindset. Thank you, thank you, thank you!

3:31 PM



Janelle Page • 1st

Marketing and Business Growth Strategist. I Help Creators and Business...

2h •

Super honored to be inducted as the newest Billion Dollar Dream 100 member. [Kevin King](#) is an Amazon and marketing legend. To be recognized by him and stand amongst the other inductees is marvelous.

If you haven't already subscribed to his weekly Billion Dollar Sellers Newsletter, I highly recommend you do (link in comments). And if you haven't yet registered to attend the Market Masters event in Austin next month (yes, I'll be there), or the Billion Dollar Seller Summit in Iceland in April 2025 (yes, I'll be there). Hop to it!



Newsletter ad run in Monday or Thursday Newsletter

Example \$600 **Newsletter** AD

Pay Less to Make More Money from Your Amazon Ads

Bozeman offers full ads management services that are operated by a team of real people, ad specialists who you can meet and interact with.



The advertisement features a woman working on a laptop in an office setting. The text is as follows:

- Unbeatable Prices Starting at \$799**
- A Full Service Amazon PPC Agency
- Combine Human Expertise and Machine Learning
- Pay as Low as \$799 or 2% of Sales Generated from Ads

Bozeman Clicks.com logo is in the bottom left, and a red button says "GET A FREE PPC AUDIT". An "amazon ads Verified partner" badge is in the top right.

Bozeman's ace team of ad-experts utilizes the most advanced A.I. tools specifically designed to optimize your Amazon ad spend for the most ROI.

Their unique set of ad strategies are designed to reduce bad spend leakages and optimize top performing ads. While also closely monitoring performance daily

[Get a Complementary PPC Audit Now](#)

SECURE NEWSLETTER AD



<https://buy.stripe.com/5kA02K3RIfIrgLeaFa>

Recommended for branding and top of mind – not as effective as Dedicated Emails at driving large # of clicks

BEST VALUE and MASSIVE ROI!

DEDICATED EMAILS – featuring just your offer

Dedicated email sent to all active and former BDSN subscribers who have not unsubscribed.

Availability

Six dedicated email slots available per week – (runs all days except Saturday)

Test Run Package

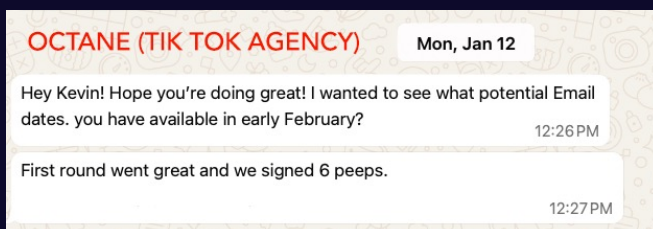
Get a discount if you are willing to wait for a spot to open (remnant space) which happens when an advertiser doesn't get copy to us in time or in the rare case a date goes unsold)

Booking

Spots often sell out 2-3 months in advance, so book early to hold a date.

Performance

Clicks range from 400 to 3,000 depending on offer.



Example of recent results:

29% TACoS to 4%

Sent to **Active Subscribers** on list BDSN Newsletter Subscribers **Mon, Jun 29 at 7:30 AM CDT**

Include:

3 BD, 5K Big Seller \$1m+ UK CA DE US, Accelerate Dinner BDSS Media
[Show 70 More Lists](#)

Exclude: **Ecom mastery Creators**

TOTAL SENT	BOUNCES	COMPLAINTS
55,127	57	7

UNIQUE OPENS	UNIQUE CLICKS	TOTAL SALES	TOTAL WEB HITS
20,181 (36.6%)	3,021 (5.5%)	\$0.00	0 (0%)

Break even on TikTok, win on Amazon

Sent to **Active Subscribers** on list BDSN Newsletter Subscribers **Sun, Jun 28 at 7:36 AM CDT**

Include:

3 BD, 5K Big Seller \$1m+ UK CA DE US, Accelerate Dinner BDSS Media
[Show 70 More Lists](#)

Exclude: **Ecom mastery Creators**

TOTAL SENT	BOUNCES	COMPLAINTS
55,197	66	3

UNIQUE OPENS	UNIQUE CLICKS	TOTAL SALES	TOTAL WEB HITS
20,573 (37.3%)	2,931 (5.3%)	\$0.00	0 (0%)

Subject	Opened	Clicked
 Our Profitable Amazon PPC Product La... Sent to 40,467 in Active Subscribers Also sent to: 39 lists and exclude 1 list	40.7% 16,459	5.0% 2,009
 Rank #1 before Amazon July Prime Day Sent to 40,557 in Active Subscribers Also sent to: 39 lists and exclude 1 list	40.5% 16,439	4.3% 1,762

What Makes a BDSN Email Get Clicked

Analysis of the last 100 broadcasts to the Billion Dollar Seller Newsletter list (April–July 2026, ~53,000–71,000 sends each), ranked by click-to-open rate (CTOR) — the share of readers who opened and then clicked.

9.5%	3.0%	34%	3.5x
avg CTOR, top 15 emails	avg CTOR, bottom 15 emails	open rate for BOTH groups	click gap decided by the copy

The key insight: top and bottom performers get opened at nearly identical rates. Subject lines are not the problem — the winners and losers are decided **inside the email**. A top-15 email averages 1,830 clicks; a bottom-15 email averages 520 from the same audience.

WHAT WORKS — DO MORE OF THIS

- Lead with a specific, finished result.** The #1 email of the entire period was subject-lined simply “29% TACoS to 4%” (15.0% CTOR, 3,021 clicks — nearly 3x list average). The top three emails all opened with real numbers from a named timeframe (“88 days,” “55 days”). Specific beats clever: a before/after metric outperforms every “discover how” construction on the list.
- Write as one person talking to one person.** Every top-10 email is in Kevin’s first-person voice (“When I ran this skill I didn’t realize...”, “I paid to get into an earlier version myself”). Third-party or vendor voice (“Our partners at...”) appears almost exclusively in the bottom third. Personal endorsement is the list’s biggest single click lever.
- Give something away that’s useful today.** The strongest CTAs hand over an asset: a free Claude skill, a free opportunity report on *their* account, a \$4 trial. “I’m going to give it to you” (10.8% CTOR) beats “learn more about our platform” every time. Free + immediately usable + about the reader’s own business is the winning combination.
- Use the case-study skeleton.** The formula that repeats across winners: one-line hook → 3–4 bullet results with exact numbers → short “here’s how/why it works” → single CTA. Result bullets (“\$243,721 in TikTok Shop sales,” “Amazon revenue up 189%”) do the persuading; the copy just connects them.
- Make scarcity verifiable.** Winners use countable, checkable urgency: “Only 6 are left,” “If the link still opens, there is still a spot,” “video comes down in a few days.” This reads as fact, not pressure — and both top-2 emails used it. Vague urgency (“for a limited time”) sits in the bottom half.
- Subject lines: short, concrete, a little raw.** Three patterns dominate the top: the naked result (“29% TACoS to 4%”), the formula (“Claude + Kling = Amazon PPC Video”), and the bold claim (“Claude just made Amazon PPC managers completely irrelevant” — 8.4% CTOR). Casual lowercase (“the AI that grows your sales, not your to-do list”) outperforms polished title case.
- Treat preview text as sentence two of the subject.** Winners open with an unfinished curiosity line that continues the subject: “Last month Claude became able to...”, “She used Claude for her images, uploaded them, and ended up ...”. It’s the cheapest real estate in the email — never waste it (see #3 on the avoid list).
- One destination, linked three times.** Top emails link a single URL early (after the proof bullets), mid-copy, and again in the P.S. Almost every winner closes with a P.S. containing the link plus one new reason to click. Multiple different destinations dilute clicks.
- Keep it 150–350 words.** Most winners land in this range — long enough for proof, short enough to reach the CTA. The shortest top email (~130 words) hit 8.4% CTOR. Going long only works when it’s a genuine story; going long to describe features never does.

WHAT TO AVOID — THIS IS WHERE CLICKS DIE

- Vendor-voice advertorials.** Emails written like a sponsor’s brochure (“Our partners at X help automate...”, feature bullets, emoji lists) fill the bottom of the ranking: 2.4–3.5% CTOR, roughly one-third of top-tier clicks from the same opens. If a partner message must go out, rewrite it in the first-person editorial voice with a specific result up top — the audience buys Kevin’s take, not the vendor’s pitch.
- “Download the report” CTAs.** The two weakest engaged-segment sends (1.2% CTOR — opened by ~49%, clicked by almost no one) both asked readers to download an industry data report. Data about the market loses to tools and diagnostics about *their* business.
- A raw URL as the first line.** Several bottom performers open with a bare tracking link before any copy — which becomes the inbox preview text. Readers see “https://go.levanta.io/...” as the preview. Instantly marks the email as an ad before it’s opened.
- Corporate hedging.** “May be worth exploring,” “some sellers start looking at...” — the cautious-compliance tone of the inventory-financing advertorial produced 3.5% CTOR on a 600-word email. Hedged copy reads as no conviction, and no conviction gets no clicks.

FULL PLAYBOOK SENT TO ADVERTISERS ON REQUEST



Your Amazon PPC isn’t Working This is How to Fix it

Teresa 9x’d her haircare brand in a single year using the Amazon PPC strategy of Campaign Chaining (screenshot below—check out that growth).



But before that, she was a struggling entrepreneur with a side hustle.

Teresa was making the same mistake 99% of sellers make. She was relying on the algorithm for her sales.

The problem with letting the algorithm determine your sales is that every day there are more sellers launching in every niche. If you don’t have tight control over your products’ placement on Amazon, you don’t have control over your business.

This is where Teresa was 6 months ago.

That’s when she found our friend Chris Rawlings, who showed her the Amazon PPC strategy of Campaign Chaining.

Chris’s team implemented campaign chaining on her line of hair care products, leading to her brand growing from a small time 6 figure hustle to a fast growing 7 figure empire.

The reason I’m telling you this is that Chris reached out to me to let me know he’d be [revealing this strategy and all of his PPC strategies](#) in his upcoming 5 Day Profitable PPC Challenge

When Chris told me the price for you guys I couldn’t believe it would cost less than taco Tuesday to install all of his profitable PPC frameworks directly into your business.

[Tap here to join the 5 day workshop](#) and install these actually profitable PPC frameworks into your brand.

Kevin King



It’s Not Too Late to get Featured for Black Friday / Cyber Monday!

This Black Friday and Cyber Monday, your products could be featured in top-tier publications like **Forbes**, **CNN**, and **Slickdeals**—where millions of shoppers are looking for their next must-have Amazon products.

It’s not too late if you act quickly!



Meet **Archer Affiliates**, the viral new program that connects over 3500 Amazon brands with thousands of publishers, influencers, and media outlets to drive external traffic directly to your listings.

Here’s the best part of Archer:

No upfront or monthly fees—only pay a commission on sales.

You’re in control: Set your commission rate; the higher it is, the more publishers promote your products.

Fast setup: Get started in less than 5 minutes.

Trackable results: See the impact of every sale with Amazon Attribution.

Brands featured in publications like Forbes and BuzzFeed see massive ROI during key shopping seasons. Don’t miss your chance to stand out during the most competitive time of the year.

What are you waiting for?

[Click Here to Get Started TODAY!](#)

Newsletter Partnership Opportunities and Package Deals

1] \$600 - Ad in regular Monday or Thursday BDSN newsletter

Max 1 ad per newsletter – first come. No direct competitors allowed in same newsletter.
(3 ads for \$1,500 prepay discount)

2] \$4,500 - Dedicated email to entire newsletter list

Includes current and former subscribers – approximately 50,000. Email features just your company and offer. Sent all days except Saturday (one per day). Discounts for multi dates.

3] \$2,500 - Test Run Package

1 ad in newsletter plus 1 remnant dedicated email spot (not a fixed date, based on space available)
– these are unsold last-minute spots or when an advertiser fails to get copy to us in time to run.

4] \$40,000 - Annual BDSN Newsletter Diamond Partnership

Includes 1 dedicated email per month for 12 months, 2 newsletter ads per month for 12 months,

5] \$3,500 - Marketing Misfits Podcast & Newsletter

Get 3 on-air host reads per month for 6 months (18 total reads) plus a link in the sponsored section of the Marketing Misfits Newsletter and YouTube description for 26 weekly issues!

Checkout: Podcast: MarketingMisfits.co and the Newsletter: Misfits.news



KEVIN KING

FOUNDER OF BILLION DOLLAR SELLERS

Since 1989, Kevin has been a pioneering force in the realms of direct marketing, Amazon selling, and internet marketing. With a career spanning over three decades, he has developed cutting-edge strategies and amassed extensive experience that has empowered thousands of individuals and businesses.

He created the Billion Dollar Seller Newsletter and the Freedom Ticket, the most respected newsletter in the space and the number one course for Amazon Sellers with over 220,000 students.

Additionally, he is the founder and host of the Ecom Mastery AI and Billion Dollar Seller Summit, an elite industry event, co-host of the Marketing Misfits podcast, and writer and creator of the industry-leading Billion Dollar Sellers Newsletter with over 45,000 subscribers.

Kevin's expertise and insights has earned him recognition as a keynote speaker at over 100 conferences in 14 countries and he's been featured in prestigious publications like USA Today and The Wall Street Journal.

Beyond his achievements and recognitions, which include being named one of the top direct marketers by Target Marketing Magazine and selling well over eight figures worth of physical and digital products, Kevin is committed to fostering an environment of growth and innovation.

Kevin believes in leading by example. His approach is not just about imparting knowledge but also about creating a space where creativity, connection and innovation thrive.



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